



DEPARTMENT OF AGING

Martin O'Malley, *Governor* • Anthony G. Brown, *Lt. Governor* • Gloria Lawlah, *Secretary*

Dear Prospective Sponsor:

I am requesting your support for the 6th Annual Governor's Leadership in Aging Awards ceremony which will take place on Thursday, May 2, 2013 at noon to celebrate "Older Marylanders Month" and to recognize the accomplishments of individuals, organizations and groups for excellence and outstanding contributions to the field of aging and quality of life for seniors.

Honorees will be nominated and selected by a panel of judges in three major categories: Trailblazer, Visual and Performing Arts, and Health and Vitality. Nominees hail from every corner of the Great State of Maryland. Participants from throughout the aging network, legislators, honorees and nominees, event sponsors, the public, and members of the media are expected to attend the awards ceremony.

This highly publicized event provides a meaningful investment for sponsorship participants. As a sponsor, you will have visibility at our event, in our promotional materials, and from the marketing blitz we will conduct across the state to publicize this event. Your opportunity to reach valuable consumers increases with each level of support. We have provided details of all your sponsorship benefits in this packet, and hope you will consider becoming a sponsor of this worthwhile celebration.

If you have any question or would like more information, please contact Mr. Wesley Wood at (410) 767-1100 or email him at wwood@oa.state.md.us.

Thank you for considering sponsorship of the 6th Annual Governor's Leadership in Aging Awards Ceremony. We look forward to your favorable reply.

Sincerely,

Secretary

6th Annual
Governor's Leadership in Aging Awards
Sponsorship Levels and Benefits

Platinum Sponsor - \$1,000

- News media exposure
- Full-page ad in event program
- Sponsor banner displayed at event
- Logo on our website
- Logo in event program
- Sponsor acknowledgement at event
- Reserved seating for six guests

Diamond Sponsor - \$750

- News media exposure
- Half-page ad in event program
- Sponsor banner displayed at event
- Logo on our website
- Logo in event program
- Sponsor acknowledgement at event
- Reserved seating for four guests

Gold Sponsor - \$500

- News media exposure
- Quarter-page ad in event program
- Sponsor banner displayed at event
- Logo on our website
- Logo in event program
- Sponsor acknowledgement at event
- Reserved seating for two guests